**Ref:**  SRMU/T&P/2024-25/ **Date:** 3-April-2025

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| **SRM GROUP**  **Placements 2024-25** | |
| **Drive Information Form** | |
| **COMPANY OVERVIEW** | |
| Name of the Company | Tranzita Systems |
| Head office in India | Bengaluru, Karnataka |
| Date & Time of the Drive | TBD |
| Website | <https://www.tranzita.com/> |
| Brief write-up on the Company | Founded by IIT Graduates, Tranzita was started in the year 2011 with the aim of building power BI dashboards on the low level manufacturing machine data. With 100+ projects in manufacturing around data, we are now the industry favourites when it comes to building data pipelines and insightful dashboard on desktop as well as mobile.. |
| **JOB PROFILE** | |
| Job Designation | * Technical Program Manager * Sales & Digital Marketing Executive * Software Development Engineer |
| Job Description | **Technical Program Manager**  ● Handles tasks for the project and coordinates with team members to keep the project running smoothly.  ● Managing deadlines and workflow, and scheduling meetings and appointments.  ● Estimating necessary resources, and plotting a timeline for project completion.  ● As the primary point of contact for team members, they must be able to provide guidance, feedback, and encouragement for achieving goals.  ● Work closely with project sponsor, cross-functional teams, and assigned project managers to plan and develop scope, deliverables, required resources, work plan, budget, and timing for new initiatives.  ● Manage program and project teams for optimal return-on-investment, and coordinate and delegate cross-project initiative  ● Work with other project managers to identify risks and opportunities across multiple projects within the department.  ● Analyze, evaluate, and overcome program risks, and produce program reports for management and stakeholders.  **Sales & Digital Marketing Executive**  ● Assist in the formulation of strategies to build a lasting digital connection with consumers.  ● Plan and monitor the company's presence on social media and launch optimized online adverts through Google Adwords and actively involve in SEO efforts (keyword, image optimization etc.)  ● Provide creative ideas for content marketing and update website Collaborate with designers to improve user experience.  ● Acquire insight in online marketing trends and keep strategies up-to-date.  **Software Development Engineer**  ● Close interaction with the Business team to understand the technical requirements.  ● Developing the custom software requirement of the Business team.  ● Design and Deployment of the software for the client.  ● Provide training to the support staff for the applications developed. |
| Place of Posting | Lucknow |
| Type of Placement | Full Time |
|  | |
| Cost to Company (CTC) | 3.5 - 4 LPA for Sales & Digital Marketing Executive & Technical Program Manager ( Training Included )  3.5 LPA for Software Development Engineer (6 months Training period Included) |
| Probation Period | 3 Months to 6 Months |
| Salary / stipend paid during training | 10K |
| Bond or Service Contact | 2 Years |
|  | |
| Shortlist from Resumes | Yes |
| Written Test /Aptitude Test | No |
| Technical Test | YES for Software Development Engineer only |
| Group Discussion | Yes |
| Personal Interview | Yes |
| Minimum Number of Offers You intend to make | 10+ |
| Eligible Department and Program | Technical Program Manager - B.Sc IT, MBA  Sales & Digital Marketing Executive - MBA  Software Development Engineer - CS/IT/MCA |
| Specific Eligibility requirement | **Sales & Digital Marketing Executive**  ● Excellent understanding of digital marketing concepts with Analytical mindset and critical thinking.  ● Excellent communication and interpersonal skills  **Technical Program Manager**  ● Competency in Microsoft applications including Word, Excel, and Outlook.  ● Passion for learning and solving technical challenges is crucial. Should have good written and verbal English communications skills.  **Software Development Engineer**  ● Should be a self-learner.  ● Have exposure to any Programming Languages like C++, Python, Node.js, etc.  ● Passion for learning and solving technical challenges is crucial. Should have good written and verbal English communications skills. |
| Venue | TBD |
| Expected Joining | Immediate |

* **Registration Link** : https://forms.gle/dDRMspWBwVaZ9WsB9

**Last Date to apply** : 4-April-2025, 10:00AM

(Only Interested Candidates needs to apply)

**Placement Cell**